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PRESS RELEASE

Renowned entrepreneur, Anubhav Dubey and BARC scientific officer, Santosh Kumar Gupta divulge their respective success secrets to IIT (ISM) students during concluding day of Concetto'23

Anubhav Dubey, renowned entrepreneur and co founder of Chai Sutta Bar, who is well known for his grit, determination and resilience today advised budding technocrats of IIT (ISM) to stick to their projects and execute their entrepreneurial ideas into reality with a steely resolve.

He was speaking as guest speaker in the Penman Auditorium of the institute during the concluding day of Concetto'23, the techno management fest of IIT (ISM).

Anubhav, while sharing his experience of challenges faced during the initial days of entrepreneurial career said, "We also faced a lot of competition during the initial days but we stuck to quality and made no compromises and health and these two principles helped us to beat the all the competitors"

Notably, Chai Sutta Bar, a unique tea outlet started by Dubey in 2016 in Indore with his classmate Anand Nayak gives a bar like experience for but smoking is strictly prohibited in outlet. The CSB which has 165 outlets in India, Oman and Dubai has a business of over Rs 100 crore.

He also suggested the students to take up to entrepreneurial ventures at early stage of life so that they can have wide experience.

Earlier, in the day Santosh Kumar Gupta, Scientific Officer of Radiochemistry Division of Bhabha Atomic Research institute during his address to the students of the institute at Golden Jubilee Lecture Theatre of the institute apprised them about the entrepreneurship opportunities as well as collaborative opportunities with BARC.

He also gave details of the super sorbent polymer hydrogel developed using cold ionizing energy such as gama rays and electronic beam which can retain pure water upto several hundred times of it's own weight and supply upon plant root demand through osmotic pressure difference.

A native resident of Patherdih in Dhanbad, Santosh Kumar Gupta said that studying IIT (ISM) was his dream which can't be fulfilled but he is happy over the fact that he got the opportunity to address students here as guest speaker

Meanwhile, a host of technical and managerial events including Bizathon, Electronics Hackathon, Chem E Flow, Paint Ball and Zorbing, Meteorite Mysteries, Sim-Osmic, Cosmic Canvas, Master Stack, Cosmolligence, Green Energy Enigma, Astromaze, Bizathon, Cosmic Quarry witnessed the show of technical prowess of participating students.

The performance of MiniCode, DJ set by Kavya Khurana, Sunburn night by Probros is scheduled from 8 p.m in Gymkhana ground of the institute.



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